

The 50 Most Visited Websites In The World Are Completely Owned And Operated By *The Company*

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SOTN Editor's Note: Throughout global intelligence circles, the CIA has been referred to as ***The Company*** over several decades. That's because it effectively controls virtually all of the publicly traded Fortune 5000 companies in the world.



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From Wikipedia, the free encyclopedia

The Company may refer to:

Organizations [edit]

- **Central Intelligence Agency (CIA)**, an American spy agency
- **Indian mafia**, an organised body of criminals based in India
- **Society of Jesus**, the Christian Catholic Order of Saint Ignatius of Loyola, aka the Jesuits
- **The Company (Hawaiian organized crime)**, a crime syndicate active in **Hawaii** from the 1960s to 1990s
- **British East India Company**, active in early British trade and colonization in India

SOURCE: https://en.wikipedia.org/wiki/The_Company

These Are The 50 Most Visited Websites In The World

ZeroHedge.com

Estimates vary, but there are upwards of two billion websites in existence in 2023.

If we were to rank all of these websites according to their traffic numbers, we would see a classic [power law distribution](#). At the low end, the vast majority of these websites would be inactive, receiving little to no traffic. On the upper end of the ranking though, a handful of websites receive the lion's share of internet traffic.

This visualization, using data from [SimilarWeb](#), takes a look at the 50 websites that currently sit at the top of the ranking.



Which Websites Get the Most Traffic?

Topping the list of most-visited websites in the world is, of course, **Google**. With over 3.5 billion searches per day, Google has cemented its position as the go-to source for information on the internet. But Google's dominance doesn't stop there. The company

also owns YouTube, the second-most popular website in the world. Together, Google and YouTube have more traffic than the next 48 websites combined.

The power of **YouTube**, in particular, is sometimes not fully understood. The video platform is the second largest search engine in the world after Google. As well, YouTube has the second highest duration-of-visit numbers in this top 50 ranking. (First place goes to the Chinese video sharing website, Bilibili.)

But Google and YouTube aren't the only big players on the internet. Other websites in the top 50 ranking include social media giants Facebook, Instagram, and TikTok. In particular, TikTok has seen a surge in popularity in recent years and is now one of the most popular social media platforms in the world.

Here's the full top 50 ranking table form:

Rank	Website	Monthly Traffic	Category	Country
#1	google.com	85.1B	Search Engines	U.S.
#2	youtube.com	33.0B	Streaming & Online TV	U.S.
#3	facebook.com	17.8B	Social Networks Media	U.S.
#4	twitter.com	6.8B	Social Networks Media	U.S.
#5	instagram.com	6.1B	Social Networks Media	U.S.
#6	baidu.com	5.0B	Search Engines	China
#7	wikipedia.org	4.8B	Dictionaries & Encyclopedias	U.S.
#8	yandex.ru	3.4B	Search Engines	Russia
#9	yahoo.com	3.3B	News & Media Publishers	U.S.
#10	whatsapp.com	2.9B	Social Networks Media	U.S.

Rank	Website	Monthly Traffic	Category	Country
#11	xvideo.com	2.8B	Adult	Czechia
#12	amazon.com	2.6B	Marketplace	U.S.
#13	pornhub.com	2.5B	Adult	Canada
#14	xnxx.com	2.3B	Adult	France
#15	live.com	2.1B	Email	U.S.
#16	yahoo.co.jp	2.1B	News & Media Publishers	Japan
#17	netflix.com	2.0B	Streaming & Online TV	U.S.
#18	tiktok.com	1.8B	Social Media Networks	China
#19	docomo.ne.jp	1.8B	Telecommunications	Japan
#20	reddit.com	1.7B	Social Media Networks	U.S.
#21	office.com	1.6B	Prog. & Developer Software	U.S.
#22	linkedin.com	1.6B	Social Media Networks	U.S.
#23	dzen.ru	1.4B	Faith & Beliefs	Russia
#24	samsung.com	1.4B	Consumer Electronics	S. Korea
#25	vk.com	1.4B	Social Media Networks	Russia
#26	xhamster.com	1.3B	Adult	Cyprus

Rank	Website	Monthly Traffic	Category	Country
#27	turbopages.org	1.3B	News & Media Publishers	Russia
#28	mail.ru	1.2B	Email	Russia
#29	naver.com	1.2B	News & Media Publishers	S. Korea
#30	bing.com	1.2B	Search Engines	U.S.
#31	microsoftonline.com	1.1B	Prog. & Developer Software	U.S.
#32	discord.com	1.1B	Social Networks & Media	U.S.
#33	twitch.tv	1.1B	Gaming Accessories &	U.S.
#34	bilibili.com	1.0B	Animations & Comics	China
#35	pinterest.com	1.0B	Social Networks & Media	U.S.
#36	zoom.us	985.9M	Computers Electronics & Tech	U.S.
#37	weather.com	985.7M	Weather	U.S.
#38	qq.com	907.1M	News & Media Publishers	China
#39	microsoft.com	902.3M	Prog. & Developer Software	U.S.
#40	msn.com	870.8M	News & Media Publishers	U.S.
#41	globo.com	840.1M	News & Media Publishers	Brazil
#42	duckduckgo.com	839.0M	Search Engines	U.S.

Rank	Website	Monthly Traffic	Category	Country
#43	roblox.com	795.7M	Gaming & Accessories	U.S.
#44	quora.com	775.9M	Dictionaries & Encyclopedias	U.S.
#45	news.yahoo.co.jp	749.1M	News & Media Publishers	Japan
#46	ebay.com	728.0M	Marketplace	U.S.
#47	aajtak.in	724.1M	News & Media Publishers	India
#48	nytimes.com	702.2M	News & Media Publishers	U.S.
#49	realsrv.com	688.0M	Adult	U.S.
#50	cnn.com	684.9M	News & Media Publishers	U.S.

Notable companies that have fallen out of the top 50 since our [last version](#) of this visualization are Walmart and PayPal. Notable entrants into the top 50 are Samsung and the New York Times.

The Geography of the 50 Most-Visited Websites

The United States is still home base for many of the world's biggest websites, taking up 30 spots on this ranking. Of these 30 websites, half are operated by Big Tech companies such as Microsoft, Amazon, Alphabet, Meta, and Netflix.

Russia, China, Japan, and South Korea round out the top five.

Things get interesting in the “other” category, which includes six websites. Two spots are taken up by Aaj Tak and Globo, which are large media publications in India and Brazil, respectively.

The remaining four websites – XVideos, Pornhub, XHamster, and XNXX – specialize in adult content, and are located in a variety of countries. These are often referred to as “tube sites” since they are built on the YouTube model.

Realsrv, the only adult-oriented site in the top 50 located in the U.S., is interesting to delve into as well, since it's far from a household name. The website essentially supports advertising efforts by redirecting users away from the content they were viewing over to another page (generally premium adult content). This is one of the key ways that adult websites earn revenue.

Blessings,

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